

Network 10

The Primo Ultimate Sandwich, inspired by MasterChef

Terms and Conditions

1. Information on how to enter forms part of the terms of entry. Entry into The Primo Ultimate Sandwich, inspired by MasterChef ("Competition") is deemed acceptance of these terms and conditions.

Eligibility to Enter

2. Entry is open to all residents of Australia, aged 18 years and older. However, employees and the immediate families of Network Ten Pty Limited (the "Promoter"), Primo Foods Pty Ltd (the "Sponsor") and their associated agencies and companies or any organisation or individual associated with the provision of the prize(s) are not eligible to enter. Entrant must be residing in Australia at the time of entry, or their entry may be deemed invalid.

Competition Period

3. The Competition commences on **Wednesday 4 June 2025 at 17:00 AEST** and closes on **Wednesday 2 July 2025 23:59 AEST** ("Competition Period").
4. The Competition will be advertised on, but not limited to, Network 10, Primo Foods Pty Ltd social accounts and www.10play.com.au.

How to Enter

5. To participate in the competition entrants must enter via one (1) of the following methods:
 - a. Take a pic or video of your Primo Ultimate Sandwich, using any Primo sliced meat and include a pack shot of the product used then either:
 - i. Log into your Instagram account and upload a pic or video with the hashtags **#PrimoUltimateSandwich** **#InspiredByMasterChef**. Account must be set to public and posted in the feed, not as an Instagram Story; or
 - ii. Go to the competition entry page at www.10play.com.au/win and upload a pic along with the details required to submit your entry.
6. To clarify, if an entrant submits their entry via the 10Play.com.au/win entry option, the upload field accepts image files only. Video submissions cannot be uploaded through this method and must instead be submitted via the Instagram entry option. It is free to become a 10 Play member, however, the cost of accessing the promotional website is dependent on the entrant's individual service provider. These Terms and Conditions apply in conjunction with the 10 Play members rules at 10play.com.au/terms-of-use.
7. This is a game of skill; chance plays no part in determining the Winners. Each entry will be individually judged to determine the photo or video that meets the judges' criteria: Primo products used, creativity of sandwich and ingredients used and presentation of sandwich. The judges' decision in relation to any aspect of the competition will be final and binding on every person who enters. No correspondence will be entered into.

8. Incomprehensible and incomplete entries will be deemed invalid.
9. Entrants who have won a Major Prize in any Network 10 competition in the past 12 months are not eligible to win a prize in this Competition, excluding SA who are eligible to win more than once.
10. A limit of one entry per day per person applies. However, each entry must be significantly different to any previous entry.
11. Entries must be received by **Wednesday 2 July 2025 23:59 AEST** to be included in the Prize Judging. Each valid entry received over the duration of the Competition Period will be entered into the Prize Judging.
12. The time of entry will in each case be the time the online entry is received by the Promoter's database. The Promoter accepts no responsibility for any late, lost, or misdirected entries due to technical disruptions, network congestion or for any other reason.
13. The Promoter and Sponsor are entitled to use any of the entries submitted in any manner and for any purpose at their absolute discretion, including promotional (i.e. social media), marketing and publicity purposes without any further reference or payment or other compensation to the entrant. The Promoter is entitled to amend, edit, select, crop, retouch, add to or delete from any part of the submitted entry.
14. Entrants warrant to the Promoter the entry submitted is an original work of the Entrant that does not infringe the rights of any third parties and that any people featured in the images have consented to their image being used as part of the entry. Entrants posting images of people under 18 years of age acknowledge they have acquired parental or guardian consent and take full responsibility for all content uploaded as a part of their competition entry.
15. Entries must not include any third-party intellectual property (such as a logo). If the entry or any part of the information provided to the Entrant in relation to the entry was provided by a third party, the Entrant warrants they have obtained the relevant copyright permission to submit the entry for the purposes of this promotion. The entrant agrees to indemnify the Promoter against all claims and costs by third parties arising from a breach of the warranty set out in this condition.
16. Entrants must not submit an entry that could be considered offensive, insensitive, defamatory, or racist. Entries must not include swearing, inappropriate behaviour or language, MA or R rated images, vision, or audio. Any entry which the judges, at their discretion, deem inappropriate, incomprehensible, and incomplete will be invalid. The entrant agrees to indemnify the Promoter.
17. The account holder is responsible for any activity and/or entries that have been submitted using their device (E.g. Phone, computer, tablet etc). It is the account holder's sole responsibility to control any and all access to their device. The Promoter, Ansible Pty Ltd and the Sponsor are responsible for conducting the judging of entries, and will not be responsible for any loss, damage or costs incurred as a result of failure to comply with this. Entrants must not use another's device without express permission from the account holder.

Rights and Release

18. By entering into the Competition, you:

- a. Consent to the Promoter using your entry in any manner and for any purpose at their absolute discretion without any further reference or payment or other compensation to the entrant, including communication of the entry video or photo in any media (now existing or hereafter devised) throughout the world in perpetuity which may include Broadcast on Channel 10, Channel Bold or Channel Peach, publication on the Promoters websites, social accounts, promotional, marketing and publicity purposes;
- b. Consent to the Promoter editing the entry in any way;
- c. Grant to the Promoter the right to use your name, image, and likeness in connection with the entry and the Competition;
- d. Assign to the Promoter, by way of present and future assignment of existing and future rights, all rights in all material created by in connection with the entry immediately upon their creation and grant to the Promoter a worldwide, royalty free, exclusive, irrevocable licence to exploit the entry;
- e. Consent to such acts that might otherwise infringe your moral rights in respect of all material created under these Terms & Conditions of Entry and you agree that the Promoter is not required to credit you in its exploitation of the entry.

19. In consideration for the Promoter awarding the prize to the Prize Winners ("Winner"), the Winner hereby permits the Winner's image and/or voice, as recorded, photographed, or filmed during the Winner's participation in the prize to appear in connection with Network 10 or the advertising or marketing thereof, in any media whatsoever through the world and the Winner will not be entitled to any fee for such use.

Prize Judging

20. The Winners will be judged from all entries received throughout the Competition Period (via Instagram and Online). There will be five (5) Prize Winners in total, One (1) Major Prize Winner and Four (4) Runner up Prize winners. These winners will be selected by a judging panel at Primo Foods Pty LTD at 18, Hume Hwy, Chullora, NSW 2190 on **Thursday, 3 July 2025 from 10:00 AEST**. The Winners will be judged based on the following criteria: Primo products used, creativity of sandwich and ingredients used and presentation of sandwich. Entrants who, in the sole opinion of the judges, has a photo or video that best meet the criteria will be deemed as the Prize Winners. The Prize Winners will be notified by email and/or in writing and/or via an Instagram message by Ansible Pty Ltd and/or the promoter within seven (7) business days of the Prize Determination Date. The method of Winner notification will be dependent on the contact information that is available for the Major Prize Winner and Runner up Prize Winners. The Winners' details (first name initial, last name and postcode) will be published on the 10 Play website at 10play.com.au from **Friday, 11 July 2025**, subject to validation.

21. An entry that is made on behalf of an entrant by a third party will be invalid.

22. An Instagram entry will only be valid if the entry includes the relevant two (2) hashtags (as per clause 6a, must include both hashtags), and the entrant's Instagram is set to public status. Instagram posts must remain on the entrant's Instagram account for at least seven (7) days after the last time and date for judging.

23. To clarify, Ansible Pty Ltd will contact Winners via email if they entered through 10 Play. For Instagram entries, the Promoter will contact the Winners via direct message on Instagram and

provide an email address for the Winners to use to get in touch to accept their prize. If the prize remains unclaimed by a Winner or forfeited for any reason, by **Thursday, 4 September 2025** at 09:00 AEST, the Prize will be re-allocated to the entrant that has submitted the entry which best meets the judging criteria excluding the entrant that has failed to claim the prize. The new Winner will be notified by email and/or in writing and/or via Instagram direct message within five (5) days of the Unclaimed Prize and will be published on the 10 Play website at 10play.com.au from **Monday, 8 September 2025**, subject to validation.

24. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age, and place of residence) and to disqualify any entrant who submits an entry that is not in accordance with these Terms and Conditions or who tampers with the entry process. Error and omissions will be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.

Prize Details

25. There will be One (1) Major Prize Winner and Four (4) Runner Up winners, judged from all entries received (via Instagram and Online) who will win the following:

Number	Major Prize Details	AUD Value
One (1) x Major Prize Winner	<ul style="list-style-type: none"> \$15,000 paid via EFT transfer 	\$15,000.00
TOTAL MAJOR PRIZE VALUE AT - AUD		\$15,000.00

Number	Runner Up Prize Details	AUD Value
Four (4) x Runner up Prize Winners	<ul style="list-style-type: none"> \$2,500 via EFT transfer 	\$2,500.00
TOTAL RUNNER UP PRIZE VALUE AT - AUD		\$2,500.00

26. The total Prize Pool is valued at **\$25,000.00**. The Promoters accept no responsibility for change in prize value between now the ultimate prize redemption date.
27. It is a condition of accepting the prize that the Winner must comply with all the conditions of use of the prize and the prize supplier's requirements.
28. Any ancillary costs associated with redeeming the prize are not included. These are the responsibility of the Winners.
29. Prize must be taken as offered. Prize value is in Australian dollars. Prize Winners are advised that tax implications may arise from their prize winnings, and they should seek independent financial advice prior to acceptance of their prize.
30. In acceptance of the prize, the Winners acknowledge that they may incur ongoing costs associated with the prize which are the entire responsibility of the Winner.

31. If the Major prize is unavailable, for whatever reason, the Promoter reserve the right to substitute the prize for a prize of equal or greater value, subject to any directions given under State Regulation.
32. The Promoter's decision is final, and the Promoter will not enter into correspondence regarding the Competition result.
33. Prize monies will be paid via EFT and will be transferred into the bank account nominated by the Major Prize Winner. The Promoter and Ansible Pty Ltd will not be responsible for a Prize Winner not receiving prize funds as a result of incorrect bank account number details or other details affecting the transfer.
34. Personal information about the Winner will be shared with the Promoter and their agents, to the extent necessary for the promoters to organise fulfilment of the prize.
35. If the Winner does not provide proof of meeting the age restriction and other valid entry requirements, the Prize will be forfeited in full, and the Winner will have no further claim. A re-judging will be held to award the Prize to a valid entrant.
36. The Prize will be awarded to the person named in their contestant entry. Should an entrant's contact details change during the Competition Period it is the entrant's responsibility to notify the Promoter. A request to access or modify any information provided in an entry should be directed to the Promoter.
37. It is a condition of accepting the prize that the Winner may be required to sign a legal release in a form determined by the Promoter in its absolute discretion.
38. Should the Winner not meet any of the criteria stated in these terms and conditions to be a valid Winner they will forfeit all rights to the prize, and a re-judging will take place to reallocate the prize to a valid Winner.
39. By accepting the prize, the Winner agrees to participate in and co-operate as required with all reasonable media editorial requests relating to the prize, including but not limited to, being interviewed, and photographed, filmed and/or chaperoned throughout the duration of the prize. The Winners also agree to the potential use of their image or video footage being used for promotional purposes.

Standard Clauses

40. This promotion is in no way sponsored, endorsed, administered by, or associated with Instagram. You are providing your information to The Promoter and not to Instagram. The information you provide will only be used for the purpose of this competition unless otherwise specified in these terms and conditions. Any questions, comments or complaints about this Competition must be directed to the Promoter and not to Instagram.
41. Entry and continued participation in the Competition is dependent on entrants following and acting in accordance with Instagram terms of use, including but not limited to clauses relating to entrants with an Instagram account who are under the age of 13 at the time of entry, which can be viewed at <https://help.instagram.com/581066165581870>.

42. This Competition adheres to the terms and conditions set out in the Instagram promotion guidelines which can be found at: <https://help.instagram.com/179379842258600>.
43. All entrants unconditionally and irrevocably release and discharge Instagram from any and all liability in relation to this Competition.
44. If for any reason any aspect of this promotion is not capable of running as planned, including due to war, terrorism, state of emergency, pandemic, COVID-19, or any other kind of disaster, infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures or any causes beyond the control of the Promoter, which corrupt or affect the administration, security, fairness or integrity or proper conduct of this promotion, the Promoter reserves the right in their sole discretion to disqualify any individual who tampers with the entry process, take any action that may be available, and to cancel, terminate, modify or suspend the promotion and/or a prize, subject to any written directions from a relevant regulatory authority.
45. If your entry is selected as a winning entry, validation of your circumstances and the validity of your entry will be undertaken by the Promoter. Method of validation (without limitation) will be determined by the Promoter at its complete discretion. If the winning entry is deemed to be a Winner, the Winner will be notified in accordance with these terms and conditions.
46. Nothing in these Terms and Conditions limits, excludes, or modifies or purports to limit, exclude or modify the statutory consumer guarantees as provided under the Competition and Consumer Act, as well as any other implied warranties under the ASIC Act or similar consumer protection laws in the State and Territories of Australia ("Non-Excludable Guarantees"). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including their respective officers, employees and agents) excludes all liability (including negligence), for any personal injury; or loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the promotion and: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoters) due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these Terms and Conditions; (e) any tax liability incurred by a Winner or entrant; or (f) use of the prize.
47. If this competition is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law: (a) to disqualify any entrant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate, or cancel the promotion, as appropriate, subject to government legislation.
48. All entries become the property of the Promoter.
49. The Promoter and Sponsor shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for any personal injury suffered or sustained in connection with any prize/s except for any liability which cannot be

excluded by law. The Promoter and Sponsor are not responsible for any incorrect or inaccurate information, either caused by the phone user or for any of the equipment or programming associated with or utilised in this Competition, or for any technical error, or any combination thereof that may occur in the course of the administration of this Competition including any omission, interruption, deletion, defect, delay in operation or transmission, communications line or telephone, mobile or satellite network failure, theft or destruction or unauthorised access to or alteration of entries.

50. You consent to The Promoter collecting your personal information for the purpose of conducting and promoting this Competition (including but not limited to determining and notifying the Winner and prize fulfilment). Your personal information may be disclosed to a third party as a result of entering this Competition, including but not limited to Ansible Pty Ltd. Your personal information may be disclosed to State and Territory lottery departments and Winners' names published as required under the relevant lottery legislation. For purposes of public statements and advertisements The Promoter will only publish the Winner's surname, initial and State. A request to access, update or correct any information should be directed to the Promoter. If you are not willing for this to occur, you cannot participate in the promotion.
51. The Promoter is bound by the Australian Privacy Principles (APPs) in the Privacy Act 1988 (Cth) and by entering the Competition, you (the entrant) are taken to consent to Network Ten Pty Limited's privacy policy which contains information, amongst other things, about how you may access personal information that is held by Network Ten Pty Limited about you and seek correction of such information. See <https://www.cbsinteractive.com/legal/cbsi/privacy-policy/network-10-highlights> to view Network Ten Pty Limited's APP Privacy Policy in full. Our APP Privacy Policy also contains information about how you may complain about a breach of the APPs, or a registered code that is binding on our organisation and how Network Ten Pty Limited will deal with such complaints. We may disclose your personal information to related entities and third-party service providers outside Australia.
52. With your express consent to do so, by checking the opt-in tick box on 10play.com.au to receive information and marketing communications from the Sponsor, Primo Foods Pty LTD, will handle entrant's personal information (e.g. first name, last name, postcode, phone number, email address, gender, date of birth) in accordance with their Privacy Policy which can be accessed at <https://jbsfoodsgroup.com/businesses/jbs-foods-australia/jbs-australia-environment-policy#jbs-australia-privacy-policy>. Primo Foods Pty LTD may be updated from time to time, and it will be the entrant's responsibility to keep up to date with any changes to the Privacy Policy. The entrant may at any time, opt out of receiving contact from Primo Foods Pty LTD by sending an email to Customer.Care@primofoods.com.au.
53. The Promoter is Network Ten Pty Limited (ABN: 91 052 515 250) of 1 Saunders Street, Pyrmont NSW 2009.
54. The Sponsor is Primo Foods Pty LTD (ABN 67 002 781 142) of 18, Hume Hwy, Chullora, NSW 2190.